



Attracting New BB Leaders

THE BOYS' BRIGADE OBJECT

The advancement of Christ's Kingdom among Boys, and the promotion of habits of Obedience, Reverence, Discipline, Self-Respect and all that tends towards a true Christian Manliness.

"I give up my free time to volunteer because I want to make a difference. I want to give the young people opportunities to explore faith, to learn new skills, and to share in new opportunities ... We have BB in our church because it is a form of outreach into our community." Sue (Leader)

A growing, healthy BB Company is one that is regularly welcoming new leaders. It is a fact of life that leaders come and go; some retire, some move away, some move onto other ministry endeavours.

One of the unique attributes of BB is that, in an age of ultra-professionalism and vocational leaders, our leaders portray a volunteer nature. Volunteerism is the traditional style of Christian service – all believers are called to discipleship. Volunteers are simply folk who want to serve; and to know that their service is productive and valued. **However, potential volunteers do not always promote themselves; usually waiting to be asked to participate.** Most may not have considered becoming a BB Leader.

Before committing to involving a potential leader the most important and very first thing to be ascertained is where they stand before the Lord. If not a disciple of Christ their very best attributes and skills will not help advance Christ's Kingdom among Boys.

Next, identify potential leaders from among the families of your BB Company and Church. You may notice parents who hang around during Company night, either because they are enjoying the fun or its too far to drive home between drop off and pick up. Take notice of men and women in your church who seem to have a heart for young people.

Ask! Don't wait for potential leaders to come to you. Plant the seed. Give them information. Answer questions. Don't expect them to immediately agree. Invite them to a couple of Company nights and events to see what happens. Give them time to pray about it.

Experience not necessary. Training is available and encouraged.

In answering questions, be careful not to disparage other Christian ministries or to make statements that are untrue.

Avoid BB jargon; folk simply won't understand what you're talking about. There will be ample time for folk to learn the 'speak' after enlisting their services.

Use the language that is current in churches, e.g., children's and youth ministry (CYM), faith development, ministry, discipleship.

Speak as much as possible from personal experience.

Be positive.

See also the FAQ Questions Info Sheet

WHO ARE POTENTIAL LEADERS?

DADS, UNCLES, BROTHERS, GUARDIANS OF BOYS IN YOUR BB COMPANY

MEN AND WOMEN IN YOUR CHURCH WHO SEEM TO HAVE AN INTEREST IN BB AND IN MENTORING BOYS INTO BECOMING CHRISTIAN MEN

MEN AND WOMEN FROM OTHER CHURCHES, SCHOOL CHAPLAINS, "OLD" BB BOYS.

Developing a Boys' Brigade that

Partners with Churches, Supports Leaders, Engages Boys